



Lloyds TSB
Insurance

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LLOYDS TSB INSURANCE APPOINTS MIKE CANNIFFE

Lloyds TSB Insurance has appointed Mike Canniffe as UK retail bank partnership and product development director.

In the role Mike will be responsible for the commercial development of Lloyds TSB Insurance through the Group's retail banking division and he will be in charge of developing insurance propositions across all distribution channels and product lines.

Mike joins Lloyds TSB Insurance from Royal & Sun Alliance (RSA) where he spent three years, in a variety of senior positions - most recently as chief operating officer in the company's broker division. While at RSA he led a number of teams and managed a range of insurance products across several distribution channels. Prior to that he spent nine years at GE Consumer Finance, as director of client management and sales and latterly as Six Sigma Quality Leader, Europe.

Phil Loney, managing director, Lloyds TSB Insurance said: "We're delighted to have Mike on board in this role. His track record in the financial services industry is strong - and his experience in both leadership and delivery will be very valuable to us, as we look to develop our business even further."

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For further information:

Emile Abu-Shakra

Lloyds TSB Press Office

Tel: 020 7356 1878

Email: emile.abu-shakra@lloydtsb.co.uk

www.mediacentre.lloydtsb.co.uk